Children's Museum of Atlanta

imagination Ball

FRIDAY, MARCH 19, 2027

Sponsorship Brouchure

PRESENTING SPONSOR

Georgia Natural Gas



Learning Spaces
Free preschool programs in the community

OUR MISSION

The mission of Children's Museum of Atlanta is to change the world by sparking every child's imagination, sense of discovery, and learning through the power of play.

Since opening our doors in 2003, Children's Museum of Atlanta has brought play-based education to 3.7 million children and caregivers.

THE POWER OF PLAY

Research shows that there is real power in play. Through play, children develop the social, emotional, cognitive, and physical skills they need to thrive both now and into their futures.

Play is both fun and a vital way that children learn about themselves and the world around them. It's the very best way for them to think creatively and take healthy risks as they develop their own interests, capabilities, and lifelong learning skills.

From exploring new things to overcoming fears and obstacles to making new friends, play matters in children's lives. Play builds the skills, emotional wellbeing, and resilience that children need to succeed in even the most challenging situations.

The Museum creates opportunities for children (and their adults) to use the power of play to build curiosity, skills, and confidence. To us — and to children — there is power in play.

Imagination Ball

Friday, March 19, 2027
Atlanta History Center

Imagination Ball is Children's Museum of Atlanta's playful charity ball for grownups. Every dollar raised goes towards making learning through play accessible to all children — breaking down barriers while building up the skills kids need to thrive.

honoring

2027 POWER OF PLAY AWARD RECIPIENT
Staci Brill



EVENT CO-CHAIRS
Serena Levy,
Janel Margaretta,
and
Olivia Wall

Join Children's Museum of Atlanta for a magical evening where grown-ups celebrate the joy of childhood play and imagination. The festivities will take you on a wondrous journey inspired by our imaginations. Expect a fantastic theme, cocktails, dinner, an exclusive auction, and surprises in store!

Sponsorship and Patron opportunities are available.

ImaginationBall.org

Children's Museum
of Atlanta

Sponsor Opportunities for Companies

Lead Sponsor - $50,000

- 2 full tables at Imagination Ball (10 tickets per table)
- Lead Sponsor recognition on all print and digital collateral
- Lead Sponsor recognition on CMA social media (combined following of over 75,000 across 7 channels)
- Branding opportunity for a chosen area/element of the event (potential options include bars, raffle table, interactive elements, etc.)
- Verbal thank you recognition from the stage (along with a slide w/ logo)
- Explorer Level Corporate Membership for 1 year
- Full page program ad

Emerald - $25,000

- 1 full tables at Imagination Ball (10 tickets per table)
- Emerald recognition on all print & digital collateral
- Sponsor recognition on CMA Social Media Channels leading up to the event
- Branding opportunity for a chosen area/element of the event (potential options include bars, raffle table, interactive elements, etc.)
- Verbal Thank you recognition from the stage (slide w/ logo)
- Explorer Level Corporate Membership for 1 year
- Full page program ad

Diamond - $15,000

- 1 full table at Imagination Ball (10 tickets per table)
- Diamond recognition on all print & digital collateral
- Sponsor recognition on CMA Social Media Channels leading up to the event
- Branding opportunity for a chosen area/ element of the event (potential options include bars, raffle table, interactive elements, etc.)
- Verbal thank you from the stage for level (slide w/ logo)
- ½ page program ad

Platinum - $10,000

- 1 full table at Imagination Ball (10 tickets per table)
- Platinum recognition on all print & digital collateral
- Sponsor recognition on CMA Social Media Channels leading up to the event
- ½ page program ad

Gold - $5,000

- 6 tickets to Imagination Ball
- Gold recognition on all print & digital collateral
- Sponsor recognition on CMA Social Media Channels leading up to the event

Sponsorship Opportunities for Patrons

Table Host - $3,000

- 1 full table at Imagination Ball (10 tickets per table)
- Table Host recognition on event website and in printed program (no logos)

Bronze - $1,500

- 4 tickets to Imagination Ball
- Bronze recognition on event website and in printed program (no logos)

*2027 Imagination Ball's Exclusive Presenting Sponsor is Georgia Natural Gas

Sponsor and Patron Opportunities

Scan the QR code and follow the link to complete the form online, or mail this commitment letter with payment to:

Children's Museum of Atlanta
275 Centennial Olympic Park Drive NW, Atlanta, GA 30313

Yes! I would like to support the Museum's impact in the community by becoming an Imagination Ball Sponsor at the following level:

- ☐ Lead - $50,000
- ☐ Emerald - $25,000
- ☐ Diamond - $15,000
- ☐ Platinum - $10,000
- ☐ Gold - $5,000
- ☐ Table Host - $3,000
- ☐ Bronze - $1,500

Company Name: _____

Company Representative: _____

Payment Method: **Check** (payable to Children's Museum of Atlanta) **Credit Card:** Visa MC AMEX

Card Number: _____ **Exp:** _____ **CVV:** _____

Amount to Charge: $_____ **Name on Card:** _____

Address: _____ **City:** _____ **State:** ___ **Zip:** _____

Phone: _____ **Email:** _____

Signature: _____

ImaginationBall.org

For questions or to return this form, contact Laura Halad at 404.527.5908 or lhalad@childrensmuseumatlanta.org.

Please note: Children's Museum of Atlanta is a 501(c)(3) organization [EIN 58-1785484]; the Museum will issue an acknowledgement letter for all gifts to Imagination Ball with language about tax deductibility, which is estimated at the full amount of each gift, less $125 per ticket issued. Unless otherwise specified, the Museum will plan to share sponsor and patron/host names and/or logos for recognition on our website and other collateral associated with Imagination Ball.



Toddler Time
Facilitated preschool play
in the Museum's Art Studio.

Children's Museum of Atlanta

imagination Ball