



Children's Museum
of Atlanta



SEPTEMBER 18, 2026



OUR MISSION

Located in the heart of downtown Atlanta, the mission of Children's Museum of Atlanta is to change the world by sparking every child's imagination, sense of discovery, and learning through the power of play.

Since opening our doors in 2003, Children's Museum of Atlanta has brought play-based education to 3.8 million children and caregivers.

We have served 1,749 students in 85 Title I classrooms through our Museum On-The-Go programs and 34,721 visitors accessed free or reduced-price tickets through Access It!, Museums for All, and Family Free Day programs.

THE POWER OF PLAY

Research shows that there is real power in play. Through play, children develop the social, emotional, cognitive, and physical skills they need to thrive both now and into their futures.

Play is both fun and a vital way that children learn about themselves and the world around them. It's the very best way for them to think creatively and take healthy risks as they develop their own interests, capabilities, and lifelong learning skills.

From exploring new things to overcoming fears and obstacles to making new friends, play matters in children's lives. Play builds the skills, emotional wellbeing, and resilience that children need to succeed in even the most challenging situations.

The Museum creates opportunities for children (and their adults) to use the power of play to build curiosity, skills, and confidence. To us — and to children — there is power in play.



FRIDAY, SEPTEMBER 18
6 PM - 9 PM

CHILDREN'S MUSEUM
OF ATLANTA

Children's Museum of Atlanta will host a 21+ beer festival. Guests will discover new beers from local breweries, light bites, fun games, and best of all, an evening of play in the Museum's exhibits. Be a kid again, without the kids!

More than just a great time, Fun on Tap is a fundraiser with a purpose. Fun on Tap is a playful take on a classic beer fest. All proceeds support the Museum's educational programming and initiatives. We are inviting local breweries and companies to join us for our first brewery night - Fun on Tap. As a sponsor, your support brings this adults-only evening at the Museum to life.

While guests enjoy craft brews and an evening of play, they're also making a lasting impact - one sip at a time!

Email Laura Halad, lhalad@childrensmuseumatlanta.org for more information.



Children's Museum
of Atlanta

Sponsorship Levels



Presenting Sponsor - \$5,000

- 10 VIP Tickets to the event
- Your company name/logo on all marketing print and digital collateral
- Presenting Sponsor recognition on CMA social media channels
- Branding opportunity for a chosen area/element of the event
- Verbal thank you at event

Growler Sponsor - \$2,500

- 5 VIP Tickets to the event
- Your company name/logo on all marketing print and digital collateral
- Sponsor recognition on CMA social media channels
- Branding opportunity for a chosen area/element of the event
- Verbal thank you at event

Pint Sponsor - \$1,500

- 10 Regular Admission Tickets to the event
- Your company name/logo on all print and digital collateral
- Sponsor recognition on CMA social media channels
- Verbal thank you at event

Brewery Sponsor - \$1,500

- Brewer Table at event - Opportunity for additional beer sales
- 2 VIP Admission Tickets to the event
- Your company name/logo on all print and digital collateral
- Sponsor recognition on CMA social media channels

Pub Grub Sponsor - \$1,000

- Exclusive rights to be the only food vendor at event - all food sale proceeds
- 2 Regular Tickets to the event
- Your company name/logo on all print and digital collateral
- Sponsor recognition on CMA social media channels

Scan the QR code and follow the link to complete the form online, or mail this commitment letter with payment to:

Children's Museum of Atlanta

275 Centennial Olympic Park Drive NW, Atlanta, GA 30313



