



MONDAY, AUGUST 18
PEACHTREE GOLF CLUB





OUR MISSION

The mission of Children's Museum of Atlanta is to change the world by sparking every child's imagination, sense of discovery, and learning through the power of play.

Since opening our doors in 2003, Children's Museum of Atlanta has brought play-based education to 3.7 million children and caregivers.

THE POWER OF PLAY

Research shows that there is real power in play. Through play, children develop the social, emotional, cognitive, and physical skills they need to thrive both now and into their futures.

Play is both fun and a vital way that children learn about themselves and the world around them. It's the very best way for them to think creatively and take healthy risks as they develop their own interests, capabilities, and lifelong learning skills.

From exploring new things to overcoming fears and obstacles to making new friends, play matters in children's lives. Play builds the skills, emotional wellbeing, and resilience that children need to succeed in even the most challenging situations.

The Museum creates opportunities for children (and their adults) to use the power of play to build curiosity, skills, and confidence. To us — and to children — there is power in play.



Tournament for PLAY is Children's Museum of Atlanta's annual golf tournament, hosted at Peachtree Golf Club. All proceeds from the tournament support the Museum's early childhood educational programming and community outreach that touches the lives of more than 200,000 children and families annually.

We will host the 13th annual tournament at Peachtree Golf Club, founded in 1947 by the greatest amateur golfer of all time, Bobby Jones. We are thrilled to return to Peachtree Golf Club again this year. Since 2013, Tournament for PLAY has raised over \$2 million dollars in support of Children's Museum of Atlanta's mission.

We look forward to welcoming this year's sponsors and teams to the course on August 18 for our 13th annual Tournament for PLAY.

Sponsorship Opportunities

Albatross Sponsor — \$25,000

- Two (2) Foursomes at the event
- Your company name/logo on signage at the Putting Green
- Albatross Sponsorship recognition (name/logo) on all printed and digital event materials*
- Name/logo recognition on Golf Poker Card
- Opportunity to provide your company's promotional item(s) in golfer gift bags

Eagle Sponsor — \$15,000

- One (1) Foursome at the event
- Eagle Sponsorship recognition (name/logo) on all printed and digital event materials*
- Name/logo recognition on Golf Poker Card
- Opportunity to provide your company's promotional item(s) in golfer gift bags

Early Birdie Sponsor — \$8,000

- One (1) Foursome at the event*
- Early Birdie Sponsorship recognition (name/logo) on printed and digital event materials*
- Opportunity to provide your company's promotional item in golfer gift bags

Reception Sponsor

\$5,000

- Sponsorship recognition (name/logo) on all printed and digital event materials*
- Sponsor signage in the reception
- Branded cocktail napkin at the reception

Lunch Sponsor

\$3,500

- Sponsorship recognition (name/logo) on all printed and digital event materials*
- Branded player lunch boxes on course

Beverage Station Sponsor

\$2,500

- Sponsorship recognition (name/logo) on all printed and digital event materials*
- Sponsor signage at each drink station

Popsicle Sponsor

\$1,500

- Sponsorship recognition (name/logo) on all printed and digital event materials*
- Sponsor name on chalkboard at King of Pops station

*Company name/logo on printed and digital event material including: Tournament announcement email, Event Digital Program, Signage at Registration, Museum's Golf Webpage, name recognition on hole sponsor sign(s), recognition in CMA's annual report and on annual support signage (subject to print deadlines).

Sponsorship Opportunities

Scan the QR code and follow the link to complete the form online, or mail this commitment letter with payment to:

Children's Museum of Atlanta

275 Centennial Olympic Park Drive NW, Atlanta, GA 30313



Yes! I would like to support the Museum's impact in the community by becoming a Tournament for PLAY Sponsor at the following level:

- | | |
|---|---|
| <input type="checkbox"/> Albatross Sponsor \$25,000 | <input type="checkbox"/> Lunch Sponsor \$3,500 |
| <input type="checkbox"/> Eagle Sponsor \$15,000 | <input type="checkbox"/> Beverage Station Sponsor \$2,500 |
| <input type="checkbox"/> Early Birdie Sponsor \$8,000 | <input type="checkbox"/> Popsicle Sponsor \$1,500 |
| <input type="checkbox"/> Reception Sponsor \$5,000 | |

Company Name: _____

Company Representative: _____

Payment Method: Check (payable to Children's Museum of Atlanta) Credit Card: Visa MC AMEX

Card Number: _____ Exp _____ CVV: _____

Amount to Charge: \$ _____ Name on Card: _____

Address: _____ City: _____ State: ____ Zip: _____

Phone: _____ Email: _____

Signature: _____

For questions or to return this form, contact Laura Halad at 404.527.5908 or lhalad@childrensmuseumatlanta.org.

Please note: Children's Museum of Atlanta is a 501(c)(3) organization [EIN 58-1785484]; the Museum will issue an acknowledgement letter for all gifts to Tournament for PLAY with language about tax deductibility. Sponsorships for the Tournament for PLAY are tax-deductible, less the fair market value of the benefits offered, which is \$2,000 for each foursome. Unless otherwise specified, the Museum will plan to share sponsor and patron/host names and/or logos for recognition on our website and other collateral associated with Tournament for PLAY.



Children's Museum
of Atlanta